



June 2019

Dear Community Partner,

We would like to invite you to be a part of the Humane Society of Alamance County's 22nd Annual Woofstock Festival!



The Woofstock Festival is our yearly opportunity to raise some much needed funds that will help our organization continue to provide for our Alamance County pets in need. Crafty vendors, delicious food trucks and talented musicians help to make Woofstock a success every year but it's truly the beloved four legged companions in attendance that steal the show!

This year, the festivities will take place on Saturday, October 12th, from 10:00 am - 4:00 pm at the Downtown Burlington Depot.

Here is how you can participate in this year's Woofstock event, thus helping us on our mission to rescue more dogs and cats in our community:

Become a Woofstock 2019 Sponsor!

Sponsorship Levels

Bronze Woof \$500+

- Business name printed on Sponsor event banner
- Business name printed in “small” bone on Woofstock t-shirt
- Booth (if requested/applicable)

Silver Woof \$1,000+

- Business name included in all social media marketing
- Business name printed on Sponsor event banners
- Business name printed in “small” bone on Woofstock t-shirt
- Booth (if requested/applicable)

Golden Woof \$2,500+

- Business name included in newspaper ads and social media marketing
- Business name printed on Sponsor event banners
- Business name printed in “medium” bone on Woofstock t-shirt
- Booth (if requested/applicable)

Platinum Woof \$5,000+

- Business name included/printed in all radio and newspaper ads and social media marketing
- Business name printed on Sponsor event banners
- Business name printed in “large” bone on Woofstock t-shirt
- Booth (if requested/applicable)

Please return your sponsorship information and donation by September 1st, 2019 to ensure that your business gets proper placement in all of our promotional materials. Thank you for your support and we look forward to seeing you all at the Woofstock Festival!

Humane Society of Alamance County